

Erik M. Hauser

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Summary/Objectives

A team player with strong interpersonal communication and leadership skills. Knowledge and hands-on experience in computer programming in a Windows and MS Office environment. Proficient on personal computers and Macintosh computers with working knowledge of MS Word, Excel, PowerPoint, SPSS, Adobe Creative Suite, Macromedia Creative Suite and Dreamweaver. Have developed websites for organizations and have a good working knowledge of C/C++, Java/HTML, and GUI development. Have also completed training with Neuro-Marketing equipment (EEG, Eye-tracking). Seeking a position that will allow me to gain more knowledge and expertise in a real world computing environment and enable me to use my skills to help my employer become more successful and profitable.

Employment Experience

Student Technical Assistant/Webmaster

2006-2009

**Taylor Institute for Direct Marketing &
Suarez Applied Marketing Research Laboratories
College of Business Administration
The University of Akron. Akron, Ohio**

Employed as the sole IT technical support/webmaster for two state-of-the-art applied institutes in the Department of Marketing. Responsible for maintaining/updating over 100 desktop and laptop computers for 30,000 square foot classroom and laboratory facilities. Provide technical support to faculty and staff in the institutes. Help students with hardware and software problems. Work closely with building, college and university I.T. and network functions. Responsible for developing and maintaining institute websites. Worked approximately 30 hours per week while attending school full-time.

Trained and experienced in the following areas:

- Interactive Intelligence Customer Interaction Center telephony software & Microsoft SQL Server 2005 software for 13 station call center.
- Excel, SPSS, Power Point, Microsoft Word, Second Life for 24 station analytics laboratory.
- Avid and Final Cut Pro for fully functional Infomercial (TV) studio.
- Adobe Creative Suite and Dreamweaver for Creative Laboratory (pc & Apple equipment).
- Electrical Geodesic's Net Station, E-Prime and Smart Eye software for Neuro-marketing laboratories

Independent Website Designer

2005-Present

Independently work with clients to plan, develop and create new websites or enhance their old sites. Provide ideas on how to better market their website to their desired audience. Currently serving as the Webmaster for many of my clients. Examples of my website (www.erikhauser.com) work include: www.furnacestreetmission.org, www.akronpressclub.org, www.uakron.edu/cba/taylor, and www.summitcrimestoppers.org.

Food Service Worker (Part-time), The Martin University Center, The University of Akron, Akron, Ohio

2001-2006

Position required working closely with food service staff to meet and surpass customer needs and expectations. Provided catering services for university and private functions ranging from small groups to banquets with over 250 guests. Trained new employees. Worked approximately 35 hours per week.

Student Technical Intern, the Taylor Institute for Direct Marketing, College of Business Administration, The University of Akron. Akron, Ohio

2005

Worked on a part-time basis helping to maintain all hardware and software in this new state-of-the-art institute that emphasizes conceptual and practical experience in eMarketing, telemarketing, direct interactive marketing, analytics and the development of creative pieces (websites, printed material, etc.) for diverse university and business audiences. Tutored students, as needed, on a variety of software packages. Worked with IT function to insure hardware is current and in good working order. Have worked closely with classes and the institute's program coordinator to create and implement websites for the Taylor Institute and for the Furnace Street Mission in Akron, Ohio.

Honorary Organizations

Sigma Alpha Lambda

2007-Present

Volunteer and Other Experience

Furnace Street Mission/Victim Assistance Program, Akron, Ohio.

1997-Present

Help coordinate the packing and distribution of toys and food baskets for needy families at Christmas. Travel with local police departments (Akron Police Department, University of Akron Police Department, Barberton Police Department, Bath Police Department) to deliver the food and toys to the families. Have recently been named the 2008 Furnace Street Mission, Victim assistance Program, Volunteer of the Year.

Akron First Night Program, Akron, Ohio.

1997-1998

Volunteered to work at different venues for this family oriented New Year's Eve program.

Education

B.A. Business Communications, The University of Akron.

2009

GPA: 3.079 overall/3.64 in major

Dean's List: Fall 2007, Fall 2008, Spring 2009

Minor: Direct Interactive Marketing (Department of Marketing)

A.A. Computer Programming/Web Design, Brown-Mackie College, Akron, Ohio.

2005

GPA: 3.85

References

Available upon request.